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New Frontier Partners with ArcView Market Research Data Innovator & Cannabis Pioneer Team Up

Washington – Frontier Financial Group Inc., the Cannabis Big Data firm, and leading provider of actionable intelligence and authoritative analytics, has announced a partnership with the top selling publisher of cannabis market information, ArcView Market Research. New Frontier and ArcView are coming together to bring critical industry reporting to the cannabis industry.

“Few companies have the years of experience and industry understanding brought forth by ArcView and New Frontier is the only company that has been able to tackle the sparse and fragmented nature of the data in the cannabis sector. New Frontier’s mission is to raise industry reporting standards just as ArcView’s has been to legitimize the sector as the booming industry it clearly is today. Our partnership is therefore one born of our mutual commitment to raising the bar in the cannabis sector, and together we are uniquely positioned to provide industry stakeholders with the best qualitative and quantitative data and analysis required to navigate the cannabis wave,” said New Frontier Founder and CEO Giadha DeCarcer.

“Teaming up with New Frontier was a no brainer for ArcView. This young company has already proven that they have the data and informed analysis to accurately project where this industry is headed. The cannabis legalization movement is shifting from activism to building a legal industry and this new era calls for the kind of data that New Frontier can provide,” said ArcView CEO Troy Dayton.

This strategic partnership will raise the bar in cannabis industry reporting and provide the industry the 4th edition of *The State of Legal Marijuana Markets*, to be released in winter 2016. The report will combine in-depth industry understanding with rigorous analytics and vetted data to provide the most comprehensive and authoritative report in the cannabis market today.

The new State of Legal Marijuana report will include topics such as:

- National and state-level market sizing
- Market growth projections
- Legal and Regulatory Frameworks
- Product and Industry Trends
- Investment Assessments and Financial Analysis



“The partnership between ArcView and New Frontier is a perfect marriage of the pioneering spirit and innovation necessary in this fast paced industry,” said DeCarcner.

About New Frontier:

New Frontier is the first company to provide objective, sophisticated and comprehensive reporting for the nascent and underserved cannabis industry. New Frontier, the premiere Big Data shop in the sector, looks beyond the plant cultivation and distribution, to raise the industry bar and provide visibility into what will inevitably soon be a mature and more complex industry. New Frontier is headquartered in Washington, D.C. For more information or media inquiries, please visit www.newfrontierfinancials.com or contact Gretchen Gailey at 202-489-3821 or ggailey@frontierfinancials.com.

About ArcView Market Research:

Founded in 2010, The ArcView Group is responsible for a number of groundbreaking ventures in the cannabis industry. The ArcView Investor Network includes more than 500+ dues-paying accredited investors who have put more than \$55 million behind 85 companies. [ArcView Market Research](#) produces the State of Legal Marijuana Markets report, which is the most oft-cited market data report. ArcView recently became a partner in [Canopy](#), a seed-stage mentor-driven business accelerator. ArcView is also co-founder of [Cannasure Insurance Services](#), the leading provider of business insurance to the cannabis industry.

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