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## New Frontier Partners with NAG Inc. to Build Data Platform – Equio<sup>TM</sup>

Washington-New Frontier, the leading Big Data provider in the cannabis industry, is announcing a strategic partnership with NAG Inc., a leading industry solution developer. NAG has been integral in the highly anticipated launch of New Frontier's full online data analytics platform, equio<sup>TM</sup>.

"Equio is going to revolutionize the cannabis industry with its state-of-art geospatial mapping tools and consumer data tools that allow users to take a deep dive into information that is critical to the sector. NAG's years of experience working with this kind of interface provided invaluable expertise in helping to build our vision," said Giadha DeCarcer, CEO and founder of New Frontier.

NAG Inc. provides the visualization and mapping analytics that turn our data into visually digestible intelligence for our data dashboard. NAG's geospatial tools have been utilized by premier organizations such as NASA and Google, among others. Now, they are combining their technology with New Frontier's to bring real-time information to the cannabis sector.

"We at NAG are excited at the opportunity to work with New Frontier on developing the complex real-time data management and visualization solutions for their customers" Swapan Nag, CEO NAG, Inc.

## **About New Frontier Financials:**

New Frontier Financials is the first company to provide objective, sophisticated and comprehensive reporting for the nascent and underserved cannabis industry. New Frontier, the premiere Big Data shop in the sector, looks beyond the plant cultivation and distribution, to raise the industry bar and provide visibility into what will inevitably soon be a mature and more complex industry. New Frontier Financials is headquartered in Washington, D.C. For more information or media inquiries, please visit <a href="www.frontierfinancials.com">www.frontierfinancials.com</a> or contact Gretchen Gailey at 202-489-3821 or <a href="mailto:ggailey@frontierfinancials.com">ggailey@frontierfinancials.com</a>.

## **About NAG:**

Founded in 1991, NAG Inc. is a technology-consulting firm that specializes in providing geospatial and data visualization solutions and support services to federal, state, regional and local government agencies and private businesses in transportation, administrative services, economic development, community development, public utilities and public safety. NAG helps these agencies leverage the latest real-time sharing technology, which increases the speed, the access, the accuracy and the overall management of data, and allows them to make better decisions that shape the future. Celebrating over 24 years of excellence in service to customers globally.